

K A R A O K E
SING IT LOUD!

PRESS RELEASE
3 August 2007

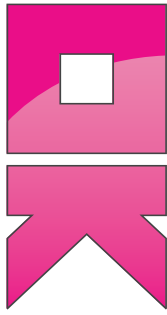
OK KARAOKE SET TO TAKE LEEDS BY STORM!

Warm up your vocal chords and perfect your pose - Leeds' most exciting entertainment venue for years is set to open this October 2007. The first ever bespoke karaoke bar outside our capital is due to hit the city, and it's already causing a stir. Inspired by similar venues in Japan, OK Karaoke recreates the flavour of the East, with a massive helping of glamour and sophistication that's synonymous with Leeds. Combining cutting-edge interior design, state-of-the-art technology and bespoke food and drink menus, OK Karaoke will appeal to anyone looking for a great time, from private parties to corporate events.

This unique venue located at the end of Greek Street in the old Firehouse bar in the heart of the business district will offer people a place to eat great food, enjoy the eclectic drinks list, and belt out their favourite karaoke classics. The shy and retiring (or tone deaf!) amongst you needn't worry either as there will be 6 private karaoke booths available to hire anytime, day or night, holding between 4 and 30 people. Exhibitionists, on the other hand, will be able to strut their stuff on the main stage, singing to complete strangers every night of the week. Touch screen technology will enable customers to operate their own music system, and food and drinks will be brought by waitresses at the touch of a button.

OK Karaoke was originally conceived by banker, Chris Silverwood and Garry Wilson from Endless Investments.

The meeting of minds occurred when Stephen Hawkins (of 'Oracle' and more recently 'Battered' and 'The Waterfront' fame) from Licensed to Sell Ltd came onboard to add his considerable flair and experience to the project, Stephen Comments " I was thrilled to be engaged as development consultant on this project and even more so to be invited to become a shareholder, I think the concept is fresh, interesting and adds a cool new twist on a misunderstood favourite. I look forward to working with the highly successful Endless Team and also Chris Silverwood a personal hero of mine to create a truly unique and quality brand".



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Gary Comments "With the significant financial backing of Endless behind him Steve has the opportunity to open a high quality venue in Leeds to add to his already successful projects and further finances available for further venues to follow quickly thereafter."

Chris comments "Steve and his team were the natural choice for us to partner with, to set up and run what is a unique concept outside of London. With the unparalleled success of Oracle and Battered and the further development of the brewery wharf area under Steve's direction, we are confident that OK Karaoke will make a lasting impact on the already vibrant Yorkshire leisure scene"

OK Karaoke will appeal to anyone looking for a great alternative night out, those celebrating special occasions and Christmas Parties, or to companies looking for the perfect solution to client entertainment. So get ready to "Sing it Loud" this October, because OK Karaoke is coming to Leeds.

-ENDS-

Ok Karaoke, to be located at The Old Firehouse Bar, 9 East Parade, Leeds,
West Yorkshire, LS1 2AJ

For further information please call

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